



KRITER

www.kriter.fr



In 1955, Patriarche decided to compete against champagne by offering consumers an elegant sparkling wine with a unique recipe, yet affordable to all. And so, KRITER was born...

Over the following decades, the brand became instantly successful and travelled the world, particularly on the sailboats which bore its name while they travelled the seas.

Today, KRITER remains unmatched and is the best-known brand of sparkling wine in France.

Whether it is a Blanc de Blancs, a Rosé or even a flavoured sparkling wine, KRITER always promises consumers «beautiful moments to be celebrated, without a lot of fuss».